



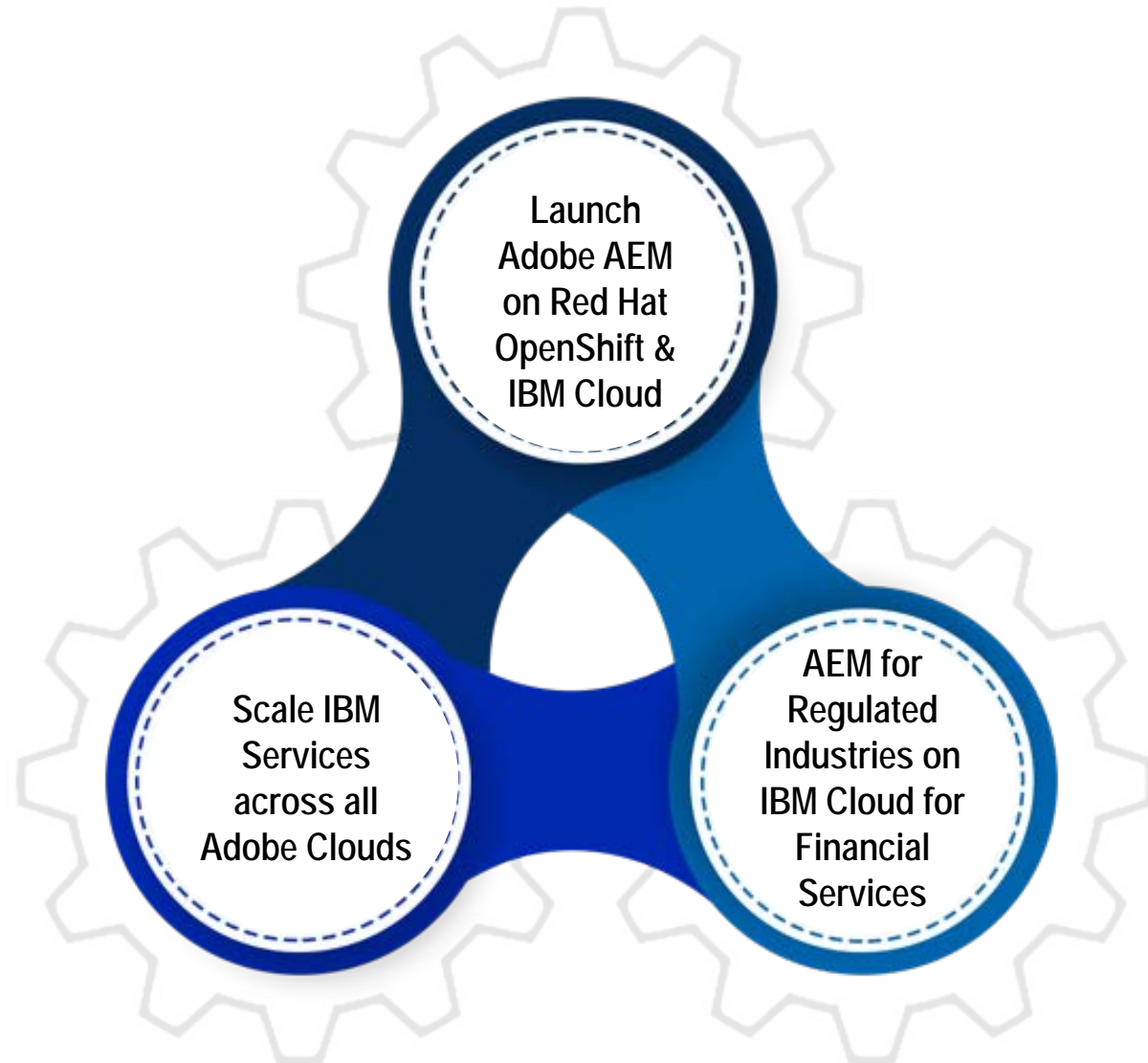
# Adobe and IBM Partnership

A strategic partnership to advance customer  
experience transformation

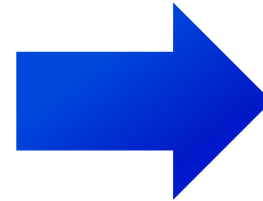
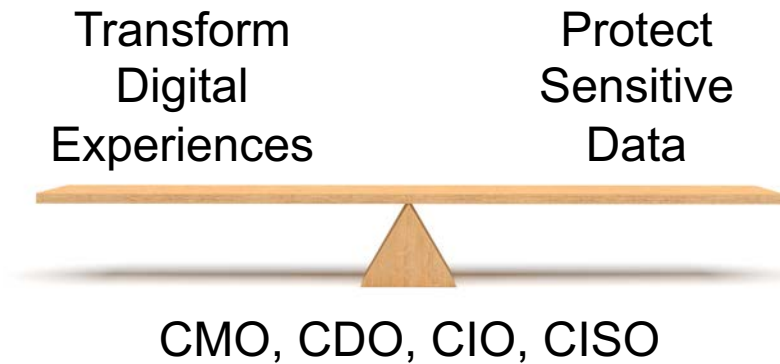





# Another major milestone in the Adobe & IBM partnership

**A strategic partnership to advance customer experience transformation**



# Meeting a key client need - especially in Regulated Industries



 <p>Adobe Experience Manager</p>	<ul style="list-style-type: none"><li>✓ Transform Digital Experiences</li><li>✓ Protect Sensitive Data</li><li>✓ Secure</li><li>✓ Scalable</li><li>✓ Industry Compliant</li></ul>
 <b>Red Hat OpenShift</b>  <b>IBM Cloud</b> IBM Cloud for Financial Services	

Industry challenge

 **Accredited Partner Solution**

# IBM Cloud: The most open and secure public cloud for business



## Open Innovation

- Cloud-delivered API Services
- Kubernetes on IBM Cloud: 1k+ clients
- Major contributor to open source : Istio, Knative, Razeed, etc.



## Security Leadership

- Highest compliance for data encryption
- Configurable: even IBM cannot see your data
- Edge-to-cloud threat management with IBM security

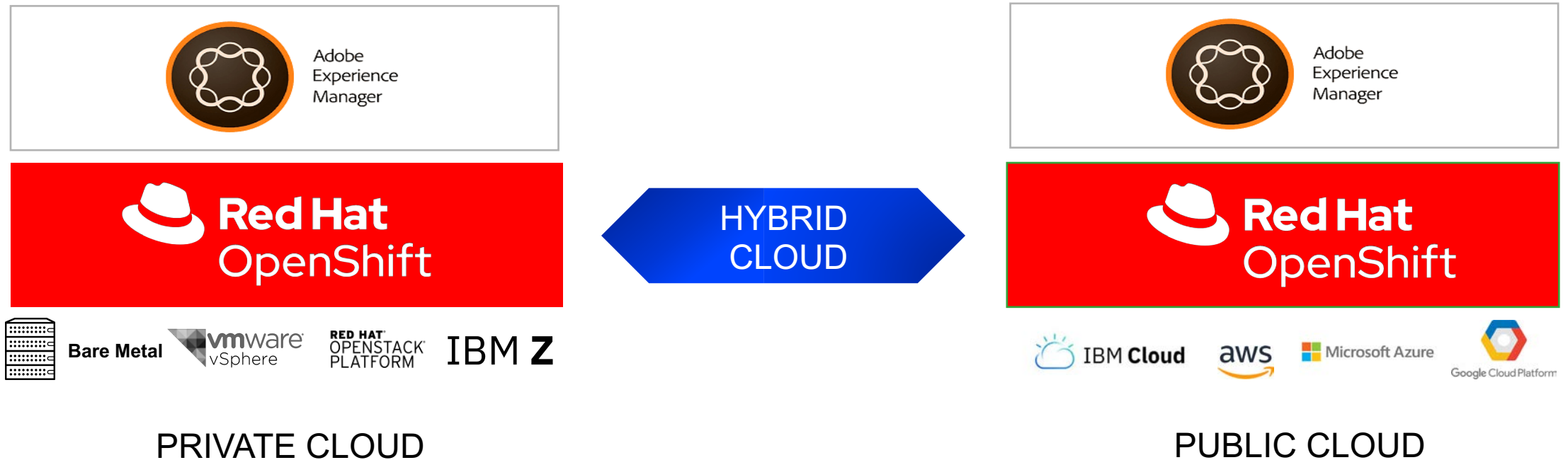


## Enterprise Grade

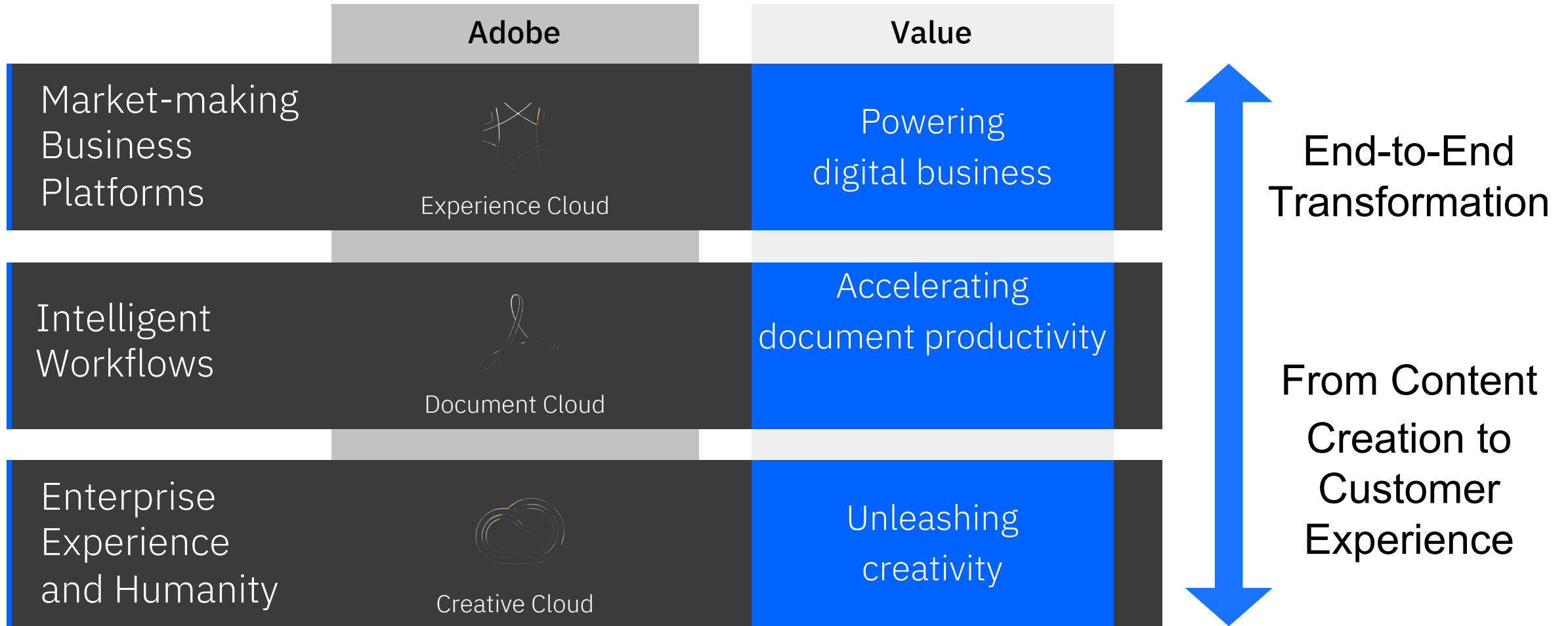
- #1 VMware public cloud: 2,000 clients
- Cloud migration for Power AIX, IBM i, Z, SAP and mission critical
- Broadest portfolio of compute instances

World's First Financial Services-Ready Public Cloud With Bank of America

# Red Hat OpenShift provides deployment flexibility



# Adobe plays a central role in building a Cognitive Enterprise



# Thank You!



For more information, please visit:

<https://www.ibm.com/services/adobe-services>

Clients, if you would like to learn more,  
please contact your IBM or Adobe account lead, or:

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