

AX

Deloitte Adobe Xccelerator

AX is Deloitte's Adobe Xccelerator, a solution that we use to help our clients accelerate the delivery of their business outcomes with Adobe Experience Manager solutions.

AX allows our clients to establish an online presence quickly and cost effectively. It does this by providing a production-ready platform and a suite of reusable components, templates, features and integrations, that extend the core features of Adobe Experience Manager.

AX doesn't just accelerate the implementation. We've found that AX is a real differentiator in our proposition for clients. It gives us a competitive advantage, accelerates the sales cycles and is an important factor in product selection.

Common use cases

AX can offer value across a range of scenarios:

- For clients seeking a simple but rapid implementation of Sites or Forms, AX accelerates the time to market by providing an out-of-the-box site that can be customized according to the client's brand and style guidelines.
- For clients with more complex requirements, AX can cut cost, time and risk by providing a tried and tested baseline for complex implementations, allowing clients to focus on the differentiating aspects of their experience.
- For clients with multiple brands, AX provides a component library with enough flexibility to be rolled out across multiple brands.
- For clients looking to upgrade to AEM 6.5 or move to Cloud Service, AX can expedite the end-to-end process.

Latest features

AX is a proven solution that continues to evolve based on our experience working with clients across many industries. Some of our latest features include:

- Support for AEM as a cloud service: AX is now supported on AEM as a Cloud Service, meaning AX can also be used to accelerate projects for our clients who want to use AEM as Cloud Service.
- AX Rapid Forms: AX now includes Rapid Forms, a package that accelerates our clients' ability to rapidly deploy digital forms by extending the core features of AEM Forms..
- WeChat Integration: AX now offers an integration to enable publishing of content from AEM to WeChat as a new marketing channel.

Delivery models

AX is supported by an experienced team who focus on the ongoing evolution of the solution. We have a global network of practitioners who work with clients in local markets on AX opportunities, drawing on the expertise of our Adobe Centre of Excellence.

Contacts



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