



DIGITAL BANKING FOUNDATION BENEFITS

Jump start your website redesign and marketing initiatives with this themeable, easy to deploy starter program

Empower marketing to control website content and testing on their schedule

Deliver personalized experiences that will delight your customers and increase conversions

Test and measure everything on your new site to optimize the experience and deliver real bottom line value

ADDITIONAL SERVICES OUR CUSTOMERS DEPLOY

Campaign services

Advanced analytic profiles

Social campaigns

Design and content strategy

DELIVERING EXCEPTIONAL EXPERIENCES IN BANKING

Our digital foundation banking platform allows you to quickly deploy a content managed website with integrated marketing tools to drive immediate revenue all run by your marketing department.

This accelerator, built on industry leading technology from Adobe, provides the core content management system, analytics and targeted personalization to customize the experience for your banking customers

Using that foundation we have built our own intellectual property that speeds the development and deployment of those tools allowing you a faster delivery time of your customer's new site. This platform will drive revenue by creating an engaging, personalized experience for your customers and more importantly it will provide measurable results to help you reach your goals for driving conversions and revenue. Let us work with you to define, measure and accomplish your business goals in record time with the Digital Foundation platform specifically designed for banks looking to advance to the next level.

The Digital Foundation Banking platform consists of:

- Themeable website to match your brand
- Analytics configured for easy measurement
- Optimization and personalization program to drive conversions
- Implementation services to deploy and configure accelerator
- Adobe Experience Manager
- Adobe Analytics
- Adobe Target



WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business. FiveOut, a Sirius Agency, is an award winning full service digital agency. As experts in business transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Strategy

Creative / User Experience Design

Digital Marketing

Commerce

Artificial Intelligence

Portals / Content Management

Application Integration / API Management

Mobile

Digital Workspace

Custom Application Development

Application Modernization

QA Testing

DevOps Automation

Blockchain

DIGITAL MARKETING

In today's connected world, marketers must shift from creating communication assets and ads to delivering stories and experiences that provide measurable value.

It's a "swipe right" era and marketers must know what their audiences are thinking before they do, or they will lose them.

Using a blend of technology and marketing skills, we provide solutions and assets that will drive your marketing efforts to the next level.

LET'S GET STARTED!

www.fiveout.com ■ www.siriuscom.com

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A SIRIUS AGENCY

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