

GORILLA

A WUNDERMAN THOMPSON COMPANY

# GORILLA IQ: MAGENTO B2C RAPID START OFFERING

Your digital transformation journey can't wait on outdated technology and user experience constraints. Neither will your customers. So, Gorilla Group developed Gorilla IQ for Magento, our proprietary quick-launch commerce solution.

With pre-built integrations and a nimble front-end framework, you'll have everything you need to jump-start your ecommerce experience **in as few as 8 weeks**.

Because out-of-the box isn't good enough, Gorilla IQ for Magento delivers more:

- Robust launch functionality (e.g. dynamic merchandising, rule-based product relationships, etc.)
- Key platform ecosystem integrations\* (e.g. tax, payment, shipping, etc.)
- Mobile-first, accessible, scalable front-end framework
- Defined path toward B2B commerce

## CREATE A FULLY IMMERSIVE, CONNECTED EXPERIENCE TAILORED TO YOUR BUSINESS

**Make Gorilla IQ for Magento yours by choosing your launch focus.** Included with Gorilla IQ for Magento, curated options add key features and functionality. Select the option that delivers the most impact for your business. Choose from:

### EXPERIENCE

The Experience add-on helps bridge the gap between your brand and your customers, adding key features including a stylized Magento blog, global site animations, and custom CMS components.

### AOV & CONVERSION

The AOV and Conversion add-on helps drive more value from customers by guiding them to take desired actions. Features include: themed live chat, free shipping progress bar, and cart upsell interactions.

### PRODUCT STORYTELLING

The Product Storytelling add-on is designed to present richer product experiences, adding functionality like enhanced PDP layout, and video-enabled Heros.

All-in: \$250K; ~8 weeks to launch

\*Third-party licensing costs associated with platform integrations not included.

Post-launch, optional **Technical Managed Services, Insights & Analytics, and Optimization** offerings can help build a foundation for continuous improvement and growth.



**With over a decade of experience** creating high-performing Magento commerce solutions, we can work smarter, faster, and more collaboratively than anyone in the industry.

**300+**

Deployed Magento Sites

**90+**

Magento Certified Developers

**Global Elite**

Solution Partner

**Awards**

- Magento B2B & B2C Site of the Year Winner
- Partner of the Year Award Winner

For questions, a list of Gorilla IQ for Magento features, or to schedule your no-obligation consultation, email [digitalcommerce@gorillagroup.com](mailto:digitalcommerce@gorillagroup.com) or call 888 601 2091.