

The Mantle — A B2B Magento & Adobe Commerce Accelerator

An innovative and proven, feature-rich B2B solution for rapid Magento & Adobe Commerce deployment.

In the ever-evolving landscape of B2B commerce, traditional sales models are on the brink of transformation. It is predicted that by 2025, a staggering 80% of B2B sales interactions will occur in digital realms. The time for a digital B2B sales channel has shifted from optional to indispensable.

Designed to propel your B2B business, The Mantle B2B is a tailor-made commerce Accelerator, harnessing Magento and Adobe Commerce while amplifying sought-after B2B functionalities.

Drawing on 15+ years of digital commerce expertise, we've meticulously curated and pre-built extensions that encapsulate the most sought-after B2B features. Your B2B journey can begin on a proven, purpose-built framework that not only addresses current needs but strategically paves the way for future expansion.

The Mantle B2B empowers your digital transformation endeavours. With an impressive track record of empowering 10+ clients, The Mantle stands as a proven solution synonymous with stability, upward scalability, and growth.

Why The Mantle?

Agile Market Entry

Swiftly enter the market with rapid speed-to-market capability.

Future-Proof Architecture

Leverage cloud-native architecture for scalability and adaptability.

Iterative Excellence

Embrace a methodical approach for testing, launching, and refining.

Mobile-Centric Focus

Prioritise mobile-first design for seamless B2B experiences.

Empowered Growth

Harness data and insights for strategic growth planning.



1300 624 368
balanceinternet.com.au

Unique Features

- Custom UI infused with your brand identity
- Custom header and footer layouts
- Support for multiple B2C & B2B storefronts
- Unify B2C and B2B experiences in one platform
- Customer specific product catalogues and contract pricing
- Multi-tier account structures
- Advanced access controls for account hierarchies
- Requisition lists
- Quick ordering by SKU, bulk ordering by CSV upload
- Punchout integration with OCI and cXML
- Quoting and purchase order workflows
- Built-in blog functionality
- Intuitive webform builder
- Store locator
- Mega menu
- Multi-select search filters and layered navigation
- Built-in reviews
- Shop by brand
- Advanced fraud detection
- Product labels
- Order alerts and backorder notifications
- Address auto-complete
- Advanced import and export
- Personalised product recommendations

Third-party Integration

- Adyen, Braintree, PayPal, and Stripe
- Algolia
- Live chat
- Marketing Automation
- ERP, CRM, Punchout
- Google Shopping
- Google Analytics
- User-generated content

Balance — Experts in digital commerce

Founded in 2008, Balance specialises in designing, developing, and supporting high-performing, fully integrated, digital commerce solutions. We partner with leading B2B & B2C brands, educational institutions, corporations and government departments to drive growth through digital-lead innovation.

Connect Today

Aaron Chidley

+61 402 160 307
aaron.chidley@balanceinternet.com.au