The Mantle — A B2C/D2C Magento & Adobe Commerce Accelerator

An innovative and proven, feature-rich B2C/D2C solution for rapid Magento & Adobe Commerce deployment.

In a digital landscape marked by extraordinary growth in online retail over the past five years, consumer expectations have undergone a dynamic transformation across all sectors - A seamless digital experience has become pivotal in every purchase journey.

The Mantle offers swift access into this competitive arena, offering a framework primed for growth. Distinguished by its rich set of features, performance, and quality-tested functionality, The Mantle leverages Magento and Adobe Commerce platform.

The solution comes complete with a range of expertly curated extensions and is deployable on Adobe Commerce Cloud or on-premise.

The Mantle empowers your digital transformation endeavours. With an impressive track record of empowering 10+ clients, The Mantle stands as a proven solution synonymous with stability, upward scalability, and growth.

Why The Mantle?

Agile Market Entry	Future-Proof Architecture	Iterative Excellence	Mobile-Centric Focus	Empowered Growth
Swiftly enter the market with rapid speed-to-market capability.	Leverage cloud-native architecture for scalability and adaptability.	Embrace a methodical approach for testing, launching, and refining.	Prioritise mobile-first design for seamless B2B experiences.	Harness data and insights for strategic growth planning.

Unique Features

– Custom UI infused with your brand identity
– Custom header and footer layouts
– Progress bar tracking free shipping thresholds
– Complimentary gifts
– Built-in blog functionality
– Intuitive webform builder
– Store locator
– Mega menu
– Multi-select search filters and layered navigation
– Built-in reviews
– Shop by brand
– Advanced fraud detection
– Product feeds for major marketplaces
– Product labels
– Order alerts and backorder notifications
– Address auto-complete
– Advanced import and export
– Personalised product recommendations

Third-party Integration

– Adyen, Braintree, PayPal, and Stripe
– Algolia
– Live chat
– Marketing Automation
– Google Shopping
– Google Analytics
– User-generated content

Balance — Experts in digital commerce

Founded in 2008, Balance specialises in designing, developing, and supporting high-performing, fully integrated, digital commerce solutions. We partner with leading B2B & B2C brands, educational institutions, corporations and government departments to drive growth through digital-lead innovation.

Connect Today

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